

**MODEL RELEASE: AGREEMENT AND AUTHORISATION FOR MODEL TO BE IN
MEDIA**

THIS MODEL RELEASE (the "Agreement") is made and entered into this _____
(the "Execution Date"),

BETWEEN:

Be Cheer Athletics of
Brantford Ontario
Email: becheerathletics@yahoo.ca
Phone: _____
(the "Artist")

OF THE FIRST PART

-AND-

Model Name _____
Street Address _____
City, Province, Postal code _____
Email _____
Home Phone _____
Work Phone _____
Cell Phone _____

(the "Model")

OF THE SECOND PART

BACKGROUND:

1. The Artist may choose or is currently engaged in the business of creating media, which includes but is not limited to engaging in the following activities for personal and commercial gain:
 - filming, film/video editing, and film/video production; photography, photo editing, and photo production; digital photography, digital photo editing, and digital photo production; documentary production and editing; sound recordings; sound manipulation and music productions; television production; and web design and production.
2. The Model consents to being a subject of the Artist in media. The Model will allow the Artist to capture images and sound recordings for use in media.

WHEREBY:

THE ARTIST IS RELEASED OF LIABILITY: For good and valuable consideration herein acknowledged as received, the Model releases the Artist and assigns permission to license all images and sound recordings and to use of images and sound recordings in any media for any purpose which may include, among others, advertising, promotion, marketing and packaging for any product or service. The Model agrees that any images and sound recordings may be combined with other images, text and graphics, cropped, altered and modified.

THE ARTIST RETAINS ALL RIGHTS: The Model agrees that the Artist has all rights to images and sound recordings, for perpetuity unless explicitly noted in this Agreement. The Model acknowledges and agrees that the Artist is not liable for any further consideration, accounting, or claim for any reason.

DURATION OF AGREEMENT: The Model acknowledges and agrees that this Agreement is binding on all heirs and assigns. The Model acknowledges and agrees that this Agreement is irrevocable, worldwide and perpetual.

This Agreement contains the entire agreement between the parties to this release and the terms of this Agreement are contractual and not a mere recital.

This Agreement will be construed in accordance with and governed by the laws of the Province of Ontario.

(Model)

IF THE MODEL IS UNDER THE LEGAL AGE OF MAJORITY:

I am the parent or legal guardian of the minor above named as the Model, and I have legal authority to execute this Agreement on the Model's behalf. I have read and fully understood the contents of this Agreement, and consent to the said use of images and sound recordings based on the contents of this Agreement.

(Parent)